

# press release

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# gearhead girls racing

... find your line™

**gearhead girls racing**, the innovative women's motorsport startup, is connecting America's racing ladies with the **Speed Sisters**, the first all-woman motor racing team in the Middle East, at a once-in-a-lifetime track day and reception at **Lime Rock Park** and the **Falls Village Inn** in northwest Connecticut.

On Monday, March 3, gearhead girls racing will host Marah Zahalka, a young Speed Sister slated to speak at **TEDxTeen** in New York about her journey as a driver in Jenin, part of the Occupied Palestinian Territories. She bonded with the other four Speed Sisters over a common desire to live life on their own terms; now she's here to drive on American soil and share her story.

Stephanie Economu, founder of gearhead girls racing, has long worked to fill the need for a women's racing league by founding an online community and networking with other drivers. The **track day and reception** on March 3 creates an opportunity for women from both sides of the world to celebrate what can be accomplished when a team pushes ahead at full speed. **Be there to participate in making history!**

**On Track:** 10 a.m.  
**Reception:** 5 p.m. - 7 p.m.  
**When:** Monday, March 3, 2014

**Where:**

**Event  
Website**

*Courtesy of  
PaddockScene*

**Pricing: TBD**

*Track Time:*  
**Lime Rock Park**  
60 While Hollow Rd  
Salisbury, CT 06039  
*Reception:*  
**Falls Village Inn**  
33 Railroad St  
Falls Village, CT 06031

The reception will have hors d'oeuvres plus a cash bar, and will center around networking, meeting and greeting the cast and crew of the *Speed Sisters* documentary, and an auction of autographed Speed Sisters and gearhead girls racing swag.

**SPEED  
SISTERS**

Speed Sisters on  
Al Jazeera:  
**"Fast and Furious  
Females"**

Speed Sisters on  
CNN:  
**"Palestinian Women  
Change Motor Racing  
Up a Gear"**

### About gearhead girls racing

**gearhead girls racing** is a community of women dedicated to celebrating women in motorsports, entertaining women who are passionate about motorsports, educating women on how to maximize their racing experiences, and helping women navigate the challenges and opportunities of the field. It serves as a conduit to connect like-minded women, whether they are active participants, professional racers, or weekend enthusiasts.

gearhead girls racing looks to a quote by Ayn Rand in its pursuit of a women's racing league: "The question isn't who is going to let me; it's who's going to stop me." Through profiles of dozens of drivers, both vintage and current, gearhead girls racing conveys the stories behind the women who take the wheels of very, very quick cars. The event on March 3 facilitates gearhead girls racing's work to fortify the roles of women on the track.

### About Speed Sisters

The Middle East's first all-women motor racing team has come together in Palestine. Against a backdrop of political upheaval, the **Speed Sisters** documentary offers a surprising look into what it takes to go further and faster than anyone thought you could.

The film has been supported by the Sundance Institute and BritDoc Foundation, and has already built an enthusiastic global audience. Articles about the Speed Sisters have appeared in dozens of top publications; tens of thousands of people have already viewed and shared the trailer for this work in progress.

## A FEW NOTEWORTHY GEARHEAD GIRLS

### SHEA HOLBROOK

Team Owner, TRUEcar Driver, columnist and Women's Sports Foundation Grant Winner.  
[Read more.](#)

### RENEE DUPUIS

NASCAR Mod driver featured in the Women's Museum: An Institute for the Future.  
[Read more](#)

### ASHLEY FREIBERG

First Female Winner at Daytona.  
[Read more](#)  
See her profile on [gearheadgirls racing](#)



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